



Adventurer Drum Shop

Business Plan

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Notes to keep in mind

- A few tips:
- Please **do not use a black background**. It can be very difficult to read & if you make copies, it uses a lot of ink. Be kind to the environment!
- Please incorporate technology and/or visual images into your presentation, i.e., YouTube videos, pictures of important industry figures, tables, charts. There should be one powerful image on each of your slides.
- Use key phrases that will remind you of what you want to cover. You should not be putting large blocks of text on your presentations. Think in terms of 7-10 words per slide.
- Cover one topic per slide
- Make sure you run spell check before you upload your presentation.
- **Please make sure that you name the file using the following outline:**
LastName#1 LastName#2 LastName#3 LastName#4 Business Plan 480SectionDA/DB/DC
- **Make sure to cite the sources for your pictures and any direct quotes in your presentation**



Elevator Pitch



Size of Opportunity



Your Specific Target Customers



The Market Size



The Competition



Your Team



The Business Model - B2B, B2C



Milestones



Financials



Funding



Investment Opportunity

Photographs and Works Cited